

ICOMIA & IFBSO CONGRESS 2025

Palma de Mallorca

May 25th - 29th



ANEN CEO



Dear ICOMIA and IFBSO Colleagues,

Spain will host the ICOMIA/IFBSO Congress 2025 for the first time, in a strategic nautical hub: the city of Palma, at the heart of the Balearic Islands.

As a CEO of ANEN (National Association of Nautical Companies), and hosts of this key event for the international nautical community, it is an honor to welcome you to Palma. This city is a global benchmark for the nautical industry and its activities.

As a nautical tourism destination, Palma combines all the key factors to remain in the top ten: its stunning coastline, a dream for any sailor; its excellent nautical and sports infrastructure; and its rich gastronomy. For these reasons, we are confident that this exceptional setting will provide the perfect backdrop for an inspiring congress, where we can share knowledge, strengthen relationships, and explore new opportunities for the growth of our sector.

As the host association, ANEN will make every effort to ensure this event is a rewarding experience for all participants.

We look forward to welcoming you and sharing with all ICOMIA and IFBSO members the essence of Spain as a top-tier nautical destination.

Best regards,

Jordi Carrasco Abad

CEO

Spanish marine trade association (ANEN)



IFBSO President



Dear delegate,

I'm thrilled to invite you to the 2025 IFBSO Congress in the beautiful city of Palma de Mallorca, Spain. This is the must-attend event for anyone involved in organising boat shows and events in the leisure marine industry.

For over 60 years, IFBSO has provided a unique platform for boat show organisers to connect, learn, and grow. Our members collectively attract over 1.5 million water sport enthusiasts to their shows every year, driving excitement for the marine lifestyle and supporting crucial boat sales.

Why You Should Attend?

- Fresh Ideas & Insights: Learn about the latest trends and best practices in the industry.
- Invaluable Connections: Build relationships with peers, marine industry leaders, and key stakeholders from around the world.
- Collaborative Opportunities: Work with IFBSO's new leadership and revitalised working groups to shape the future of our sector.
- Global Reach: With ICOMIA's participation, nearly every national Marine Industry Association (MIA) is represented—this is your chance to meet them face-to-face.

Set in the stunning surroundings of Palma de Mallorca, this Congress is more than just a meeting—it's a chance to connect with like-minded professionals, share ideas, and take your events to the next level.

Our host, ANEN, the Spanish Marine Industry Association, have put together a wonderful program and will ensure that you want for nothing. Whether you're a seasoned organiser or new to the industry, the IFBSO Congress offers something for everyone. Don't miss this opportunity to learn, network, and grow.

¡Nos vemos en Palma!



Niels Klarenbeek
IFBSO President

ICOMIA President

Dear ICOMIA Member

On behalf of the Board of ICOMIA, it is my great pleasure to invite you to the ICOMIA/IFBSO Congress 2025 which will be held in Palma de Mallorca from 26 - 29 May 2025.

Palma is Mallorca's vibrant capital looking out over the Mediterranean Sea. There are many enchanting parts of the city with the main attractions and shopping areas situated around the massive Gothic cathedral by the seafront. This area, known as Palma's old town, is full of ancient passages, historic monuments and magnificent architecture. The city boasts an impressive harbour and Congress will be held in the heart of it all, at the four-star Melia Palma Marina hotel.

This year's Congress will be a fantastic opportunity for us to come together to discuss the challenges and opportunities facing our industry and discover new and improved ways to work. We have a vibrant itinerary planned with presentations and workshops from key industry leaders covering a broad range of topics with a specific focus on how industry associations can collaborate more effectively towards our shared goal of retaining and growing participation in recreational boating.

Our Annual Congress is a great forum for in-depth discussions, committee meetings and networking events. It is an opportunity for all of us to work together and share experiences in order to improve the recreational marine industry and shape its future into a more prosperous and sustainable one.

We are extremely grateful to ICOMIA member ANEN for organising this year's Congress and the ICOMIA and IFBSO Secretariats for their dedication and hard work towards, what I am sure, will be a very successful Congress.

I hope you will accept this invitation and join us in Palma de Mallorca. I am looking forward to seeing you there.

Warm regards,



A handwritten signature in black ink, appearing to read 'Darren Vaux'. The signature is stylized and fluid, with a long horizontal stroke at the end.

Darren Vaux,
ICOMIA President



Palma de Mallorca: The Perfect Setting for a Global Nautical Congress

Palma de Mallorca is an exceptional destination that masterfully combines charm, tradition, and the allure of the Mediterranean. With its extensive coastline of crystal-clear waters, a wealth of award-winning beaches, and world-class marinas, Palma stands as a haven for sea lovers. Whether it's sailing, indulging in water sports, or savoring exquisite cuisine crafted from fresh, local ingredients, the city offers an experience that is both enriching and unforgettable.



The nautical industry of Palma de Mallorca is a global benchmark in the Western Mediterranean. Renowned for its world-class infrastructure, cutting-edge innovation, and steadfast commitment to sustainability, the city features over 1,800 berths and premier facilities like STP Palma and Astilleros de Mallorca, global leaders in yacht refit and repair. Complementing these is the newly transformed Club de Mar Mallorca, a modern marina capable of accommodating vessels up to 170 meters, reaffirming Palma's stature as an epicenter of the nautical world.

Beyond its maritime appeal, Palma enchants with its *architectural and cultural richness. From the majestic Cathedral of La Seu, standing sentinel by the sea, to the historic Bellver Castle and the atmospheric old town with its narrow streets, stately courtyards, and iconic buildings, the city showcases a history that blends Arab, Gothic, and Renaissance influences.

Palma is also a thriving cultural hub in the Mediterranean, boasting an array of museums, art galleries, and a dynamic calendar of international events. Its vibrant cultural life, combined with its scenic beauty and historic treasures, positions Palma as an ideal destination for a world-class nautical congress.

A city where tradition and modernity harmoniously coexist with nature, Palma de Mallorca offers an unparalleled setting that ensures an unforgettable experience for all who visit. It's more than just a location, it's an inspiration.



How to reach Palma

BY PLANE

Palma de Mallorca Airport (Son Sant Joan) is located just 8 kilometers east of Palma's city center. It is easily accessible by car, taxi, or public transport, with a travel time of approximately 15 minutes to the congress hotel and the city's main tourist areas.



The congress Venue

MELIÀ

Meliá Palma Marina

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The Meliá Palma Marina is a modern and elegant hotel located on Palma de Mallorca's seafont promenade, offering stunning views of the marina and the bay. Just minutes away from the old town and major cultural attractions, it boasts excellent connectivity to the airport, making it the ideal choice for hosting the ICOMIA and IFBSO congress, combining comfort, accessibility, and an exceptional setting.

Here is the link to make your reservation at the Meliá Palma Marina hotel. **ICOMIA/IFBSO CONGRESS.**

Melia Palma Marina Hotel rates per night for ICOMIA/IFBSO delegates

Important information: We encourage congress attendees to make their reservation before March 26th to secure accommodation at the congress hotel.

Single room: **192 €**

Double room: **208 €**

Prices are for room and breakfast (VAT included)



Meliá Palma Marina

Avenida Gabriel Roca, 29

07014 Palma, Illes Balears

melia.palma.marina@melia.com

Phone: (+34) 971 28 14 00



Alternatives accommodation

To give you more options, we have also included the possibility of booking at:

Hotel Palma Bellver & Hotel Inside Palma Bosque. Both hotels are within walking distance.

Here is the link to make the reservation **ICOMIA/IFBSO CONGRESS**



BQ Augusta ****

is located just a 20-minutes walk from the official venue and provides more competitively priced accommodation options.

If you want to make a reservation at the BQ Augusta hotel, please indicate this promotional code when making your reservation on the website:

code ICOMIA25

Single room: **95 €**

Double room: **146 €**

Prices are for room and breakfast (VAT included)



BQ Augusta Hotel

Camí del Corb Marí, 22, Ponent

07015 Palma, Illes Balears

central@bqhoteles.com

Phone: (+34) 971 70 77 55

Congress Agenda

Sunday 25 May		Monday 26 May			Tuesday 27 May			Wednesday 28 May			Thursday 29 May		
ICOMIA	IMG	ICOMIA	IMG	IFBSO	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners
ICOMIA Arrivals	11:00 Departure for the Marinas Tour	Technical Committee 09:30 - 11:00 Room 1	IMG 09:30 - 11:00 Room 2	Arrivals/ registration	Opening welcome from the President 0830 - 0930 + MIA Experience Sharing/ workshop 09:30-11:00 Room 1	Exe Committee 09:00-11:00 Room 2		Sustainability Committee 08:30-10:30 Room 1	WG Innovation & Tech 09:00-10:00 Room 2 Committee WG 10:00-11 Room 2	Visit to Valldemossa 10:00 - 13:30	Spanish Market Session 09:00-10:00 - Room 1 Ed Slack. CEO Fraser Yachts (Boat Shows for SY) 10:00-10:30 - Room 1 Ed Slack. Gabriela (Startup Community) 10:30-11:30 - Room 1		Visit to vins Toni Gelabert Winery Rafa Nadal Academy 10:00 - 17:00
		Coffeebreak 11:00- 11:30			Coffeebreak 11:00- 11:30		Coffeebreak 10:30- 11:00		Coffeebreak 11:00- 11:30				
		Technical Committee 11:30 - 13:00 Room 1	IMG 11:30 - 13:00 Room 2		Speed Networking 11:30-13:00 Room 1		Grow Boating 11:00 - 13:00 Room 1	Marketing & Sales WG 11-1300 Room 2	Keynote Speakers 11:30-12:45 Room 1				
		Lunch 13:00-14:00			Superyacht Refit Group 11:30-13:00 Room 2/AM		Industry tour		Joint Experience Sharing Wrap Up 12:45 - 13:00				
	19:00 Arrival back at hotel from Marinas Tour	Lunch 13:00-14:00			Lunch 13:00-14:00		Lunch at STP Palma 13:30-15:30		Lunch 13:00-14:00				
		Technical Committee 14:00-15:00 Room 1			Trade & Market Intelligence 14:00- 16:30	Sustainability WG 14:00-15:00	STP Visit 15:30 - 16:30		AGM 14:00 - 15:30 Room 1	AGM IFBSO 14:00-15:00 Room 2			
		Superyacht Division 15:00-17:00 Room 1			Diversity Committee ICOMIA+IFBSO 16:30 - 18:00 Room 1		City Tour of Palma de Mallorca 17:00- 19:00	Exploring Palma Port by boat 16:30 - 17:30		BoD meeting 15:30-16:00 Room 1	Exec Committee 15:00-15:30 Room 2		
		Puerto Portals Marina Tour and drinks 19:00 - 21:00			Joint BoD / Excom Meeting ICOMIA +IFBSO 18:00 - 18:30 Room 1			Club de Mar de Mallorca visit 17:30-19:00		Gala Dinner 19:30			
					Welcome Reception 19:00-21:00		Mallorcan food & drinks tasting at Club de Mar 19:00-20:00						

Palma de Mallorca: A Premier Nautical Destination in the Western Mediterranean

During the Industry Tour, we will explore some of the most significant pillars of Palma's thriving nautical industry:

1. STP Palma – A Leader in Refit & Repair



Our first stop will be *STP Palma, one of the most important refit and repair centers for yachts in the Mediterranean. This facility services over 1,500 yachts annually and is equipped with five travelifts, the largest of which has a capacity of 1,000 tons. Each day, over 1,000 skilled professionals from around the globe work at STP Palma, making it a true epicenter of the refit and repair sector within the nautical industry.

2. The Port of Palma – An Icon of Recreational Boating

From the water, we will enjoy a unique perspective of the *Port of Palma, one of the most impressive



nautical infrastructures in the Mediterranean. This port boasts more than ****1,800 berths*** for recreational vessels, including superyachts of considerable length. It stands as an international benchmark for both its capacity and the quality of its services, as well as the prestigious nautical events it hosts.

3. Club de Mar Mallorca – Innovation and Transformation

The tour will conclude with a visit to the Club de Mar Mallorca, which has recently completed a comprehensive renovation of its facilities. This transformation represents an investment of over 70 million euros, elevating the Club to a modern, sustainable space capable of accommodating yachts ranging from 8 to 170 meters in length.



Palma de Mallorca continues to distinguish itself as a premier nautical destination, combining world-class facilities, sustainability, and excellence, solidifying its position as a leader in the Western Mediterranean.



Partners Programme

*Program subject to changes

TUESDAY, MAY 27

City Tour of Palma de Mallorca



The City Tour of Palma de Mallorca will be a guided visit through the city's main points of interest. During the tour, we will stop at iconic locations such as the Cathedral of Mallorca, the Old Town, and other architectural gems, offering the opportunity to learn about the local history and enjoy Palma's charming atmosphere.

Additionally, there will be time to explore the city's highlights, including visits to some typical spots that

showcase its unique character.

WEDNESDAY, MAY 28

Visit to Valldemossa

In Valldemossa, we will explore this picturesque mountain village, renowned for its charm and rich



history. Highlights include the Charterhouse Monastery, where composer Frédéric Chopin spent a winter, and its cobblestone streets surrounded by traditional Mallorcan architecture.

Additionally, Valldemossa offers breathtaking views of the Sierra de Tramuntana and is famous for its beautiful gardens and enchanting alleys.

THURSDAY, MAY 29

Visit to Vins Toni Gelabert Winery - Rafa Nadal Academy

During the visit to the Vins Toni Gelabert Winery, we will learn about the winemaking tradition of the area, tour the winery and its vineyards, and enjoy a tasting of local wines.

Afterward, we will visit the Rafa Nadal Academy, where we will explore the interactive museum, take a guided tour of the facilities, and finish with lunch at the academy's restaurant.



Congress Registration

Delegate fee ICOMIA/IFBSO

380 € – ex tax

Delegate registration includes: Welcome reception, conference package, coffe breaks, conferences lunches, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

Partners fee

280 € – ex tax

Partner registration includes: Welcome reception, partners program, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

Only IMG (Sunday – Monday)

180 € – ex tax

Includes: Marina Tour, conferencia package, coffe break and conference lunch.

Technical Committee (Monday)

170 € – ex tax

Includes: Conference package, coffe break and conference lunch.

Non IFBSO/ICOMIA members

490 € – ex tax

Includes: Welcome reception, conference package, coffe breaks, conferences lunches, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

Congress booking process

<https://www.icomia.org/events/icomia-ifbso-congress-palma-2025/>



Contact

Congress is hosted by

ANEN

Spanish marine trade association

Paseo de la Castellana, 121, escalera izquierda, 9º B. 28046 Madrid

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